



Jesper Koll
Capitalism that works

Developing Global Talent

Expert Meeting for New Tokyo Kokusai High School

Tokyo Metropolitan Government
October 2023

Time to Reach 50,000,000 Users

Telephone

50 years

TV

22 years

Internet

7 years

Facebook 3 years

WeChat 12 months

Chat GTP 38 days

Pokemon Go 19 days

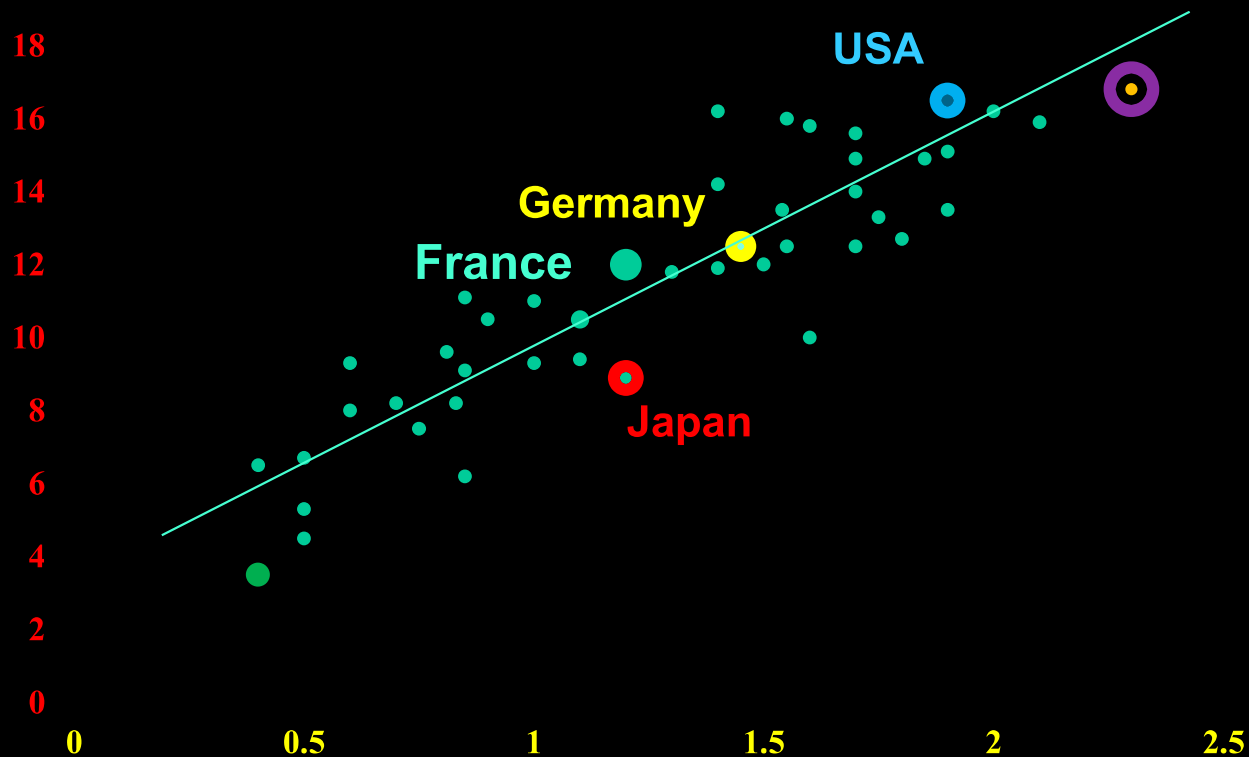
From Information to Insight

to Action



Sources of Growth

Share of Entrepreneurs versus *Economic Growth*



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Note : Averages for 1995-2015 – GDP per capita

Source: OECD, Global Entrepreneurship Council ; Jesper Koll

From Insight to Confidence

to action



Cool...



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Cool & Commercial



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Smart

Promotion
Media Savy



Salaryman CEO

1995 = 1

12

10

8

6

4

2

0

Japan Profits : 11x

Japan Sales : 1.1x

1995 1998 2001 2004 2007 2010 2013 2016 2019 2022



Salaryman CEO *versus* Superstar CEO

1995 = 1

12
10
8
6
4
2
0

1995 1998 2001 2004 2007 2010 2013 2016 2019 2022

Japan Profits : 11x

US Profits : 6x

US Sales : 3x

Japan Sales : 1.1x

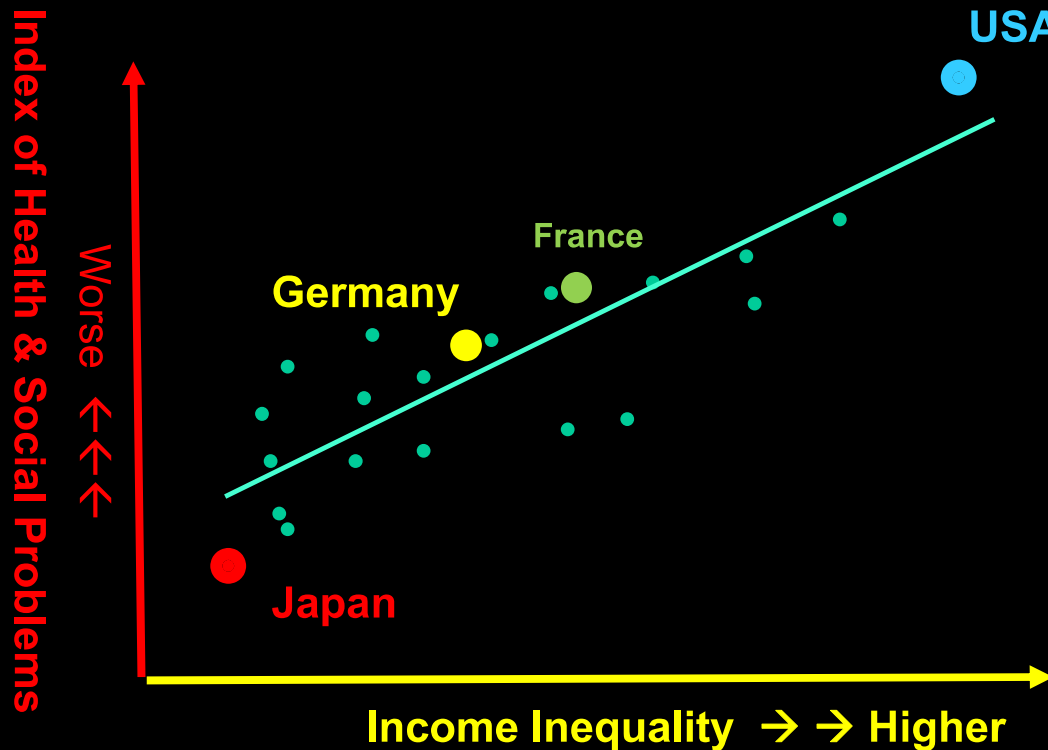


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Source: Bloomberg – US is S&P500 companies ; Japan is TOPIX companies

Source of Social Problems

Health & Social Problems are worse in more unequal countries



Index Includes

- Life Expectancy
- Math & Literacy
- Infant Mortality
- Homicides
- Imprisonment
- Teenage Births
- Trust
- Obesity
- Social Mobility
- Drug & Alcohol Addiction

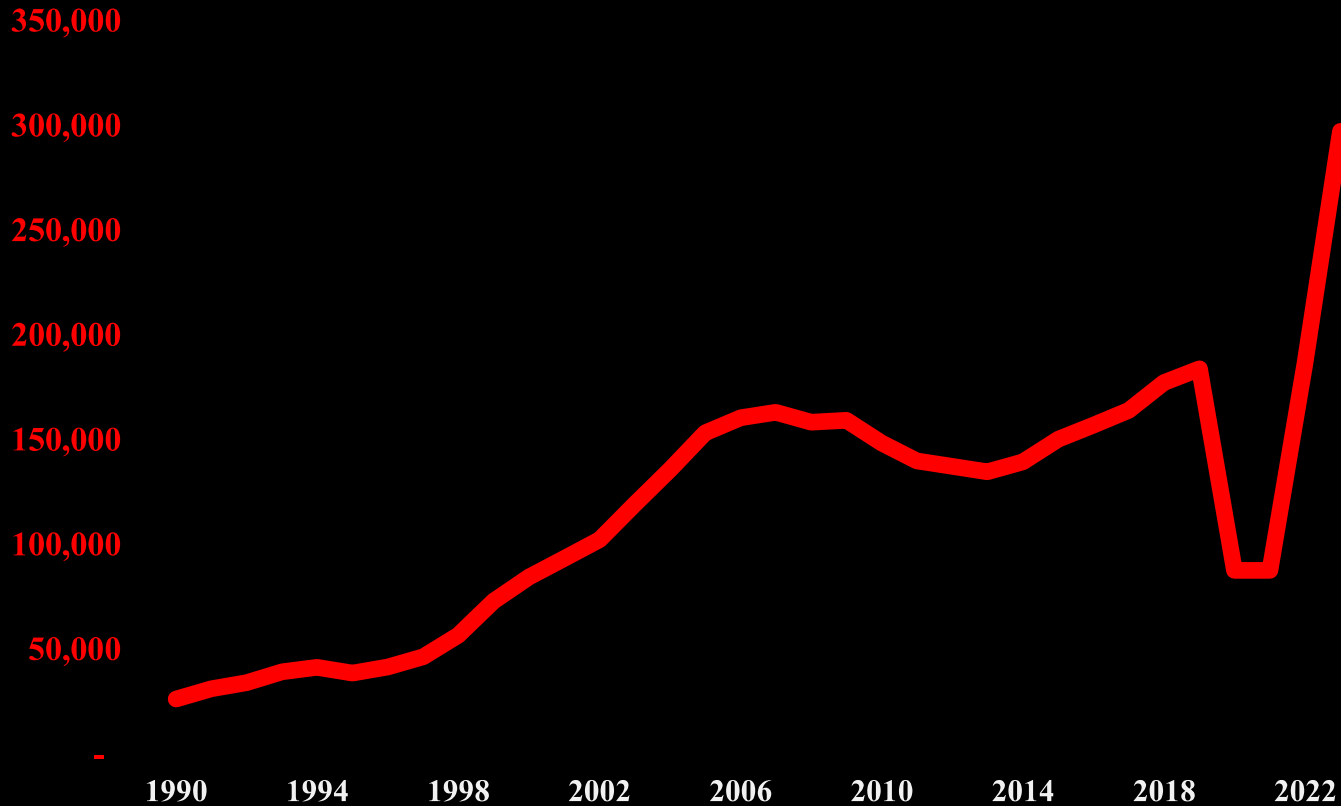
Proud of Japan

Tokyo = Laboratory for the World
Learning from Japan



Global Japan

Net people migration to Japan every year



Lester B. Pearson College

UWC of Pacific



Service *NOT Sport*



Service

Social Service

-Hospital

-Old Folks Home

-Teach at Schools



Social Impact Venture Competition / Award

Policy Proposal



Nature

Media



“In policy as well as in morality, the grand secret is not to constrain the actions, but to awaken the inclinations of mankind.”

Jean-Baptiste Say (1767-1832), A Treatise on Political Economy (1803)

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Thank You
Capitalism That Works

